# Economic Value of Weight Loss in Adults With Obesity

Yuchen Ding,<sup>1</sup> Xiaozhou Fan,<sup>1</sup> Christopher M. Blanchette,<sup>1</sup> B. Gabriel Smolarz,<sup>1</sup> Wayne Weng,<sup>1</sup> Abhilasha Ramasamy<sup>1</sup> <sup>1</sup>Novo Nordisk Inc., Plainsboro, NJ, USA

# Introduction

- An estimated 39.8% of adults have obesity in the United States (US), according to 2015–2016 data from the National Health and Nutrition Examination Survey<sup>1</sup>
- Obesity imposes a significant economic burden on US society, incurring \$1.72 trillion in both direct and indirect costs annually<sup>2</sup>
- While there have been studies to explore the economic benefits of weight loss (WL),<sup>3,4</sup> the short-term cost savings as a result of WL or sustained WL for a defined period of time (eg, 1 year) have not been well described
- Although the efficacy and economic benefits of surgical weight loss have been demonstrated,<sup>5</sup> the economic impact of nonsurgical WL has not been comprehensively investigated
- Here, we describe the short-term impact of nonsurgical WL and sustained nonsurgical WL on per-patient-per-month (PPPM) healthcare costs in adults who have obesity in the US

# Objectives

- Objective 1: To assess the impact of nonsurgical WL on PPPM healthcare costs 1 year after WL compared to no weight change and how it differs by starting obesity class
- Objective 2: To assess the impact of nonsurgical WL that is sustained over an average of 2 years on PPPM healthcare costs compared to no weight change over time, and how it differs by starting obesity class

# Methods

Study Design

- A retrospective, longitudinal cohort study used the IBM MarketScan Explorys® Claims Electronic Medical Record (EMR) Data Set from January 1, 2012 through June 30, 2018
- Eligibility criteria
- » Inclusion criteria
- A measurement of body mass index (BMI)  $\geq$  30 kg/m<sup>2</sup> on the first instance (index date) of BMI between January 1, 2012 and June 30, 2014
- Aged 18–64 years on the index date
- Continuous enrollment during the follow-up period
- $\geq 1$  BMI measurement at 12, 24, and 36 months after the index date (within  $\pm 6$  months)

» Exclusion criteria

- $\geq 1$  diagnosis/procedural code for conditions related to unintentional WL or weight gain (WG) at any time during the study period, including:
- Acute or chronic pancreatitis, end-stage renal disease, dialysis/renal replacement therapy, feeding difficulty, liver cirrhosis, cancer or malignancy, gestational diabetes, pregnancy, and total pancreatic failure

- $\geq 1$  diagnosis/procedural code for bariatric surgery at any time during the study period
- > 20% WG or WL between consecutive BMI measurements in any year in the study period
- Capitated insurance (ie, healthcare providers receive the same amount per month regardless of individual patient healthcare resource utilization) at any time during the study period

## Data Analysis

- The study cohorts were classified based on the difference between index and second BMI measurements (approximately 1 year [± 6 months] after
- index BMI)
- » WG: ≥ 3%
- » WL: ≥  $3-4 \le 5\%$ , >  $5-4 \le 10\%$ , or >  $10-4 \le 20\%$ 
  - Sustained WL was defined as WL during the baseline period and < 3% WG from second to third BMI
- PPPM healthcare costs were calculated for baseline, and first and second year of follow-up:

# Per-patient-per-month costs =

### **Figure 1**: Objective 1 – Assessment of the Impact of Nonsurgical WL on **PPPM Healthcare Costs**

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BMI. body mass index; PPPM, per-patient-per-month; WL, weight loss.

» No weight change: Within ± 3%

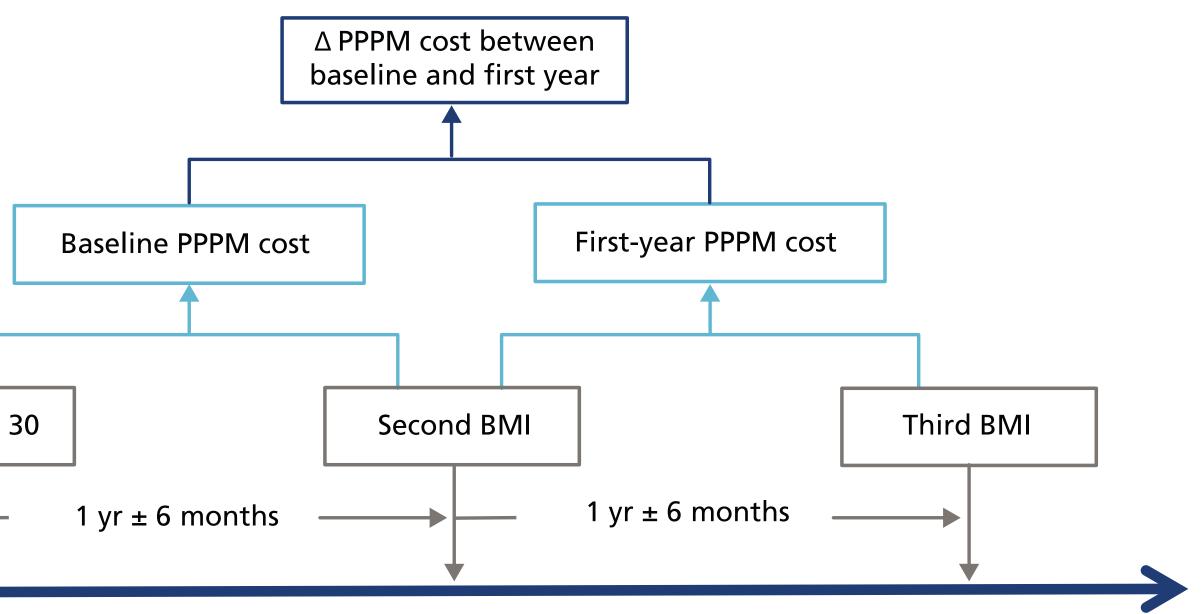
#### Total healthcare costs

## Number of months available

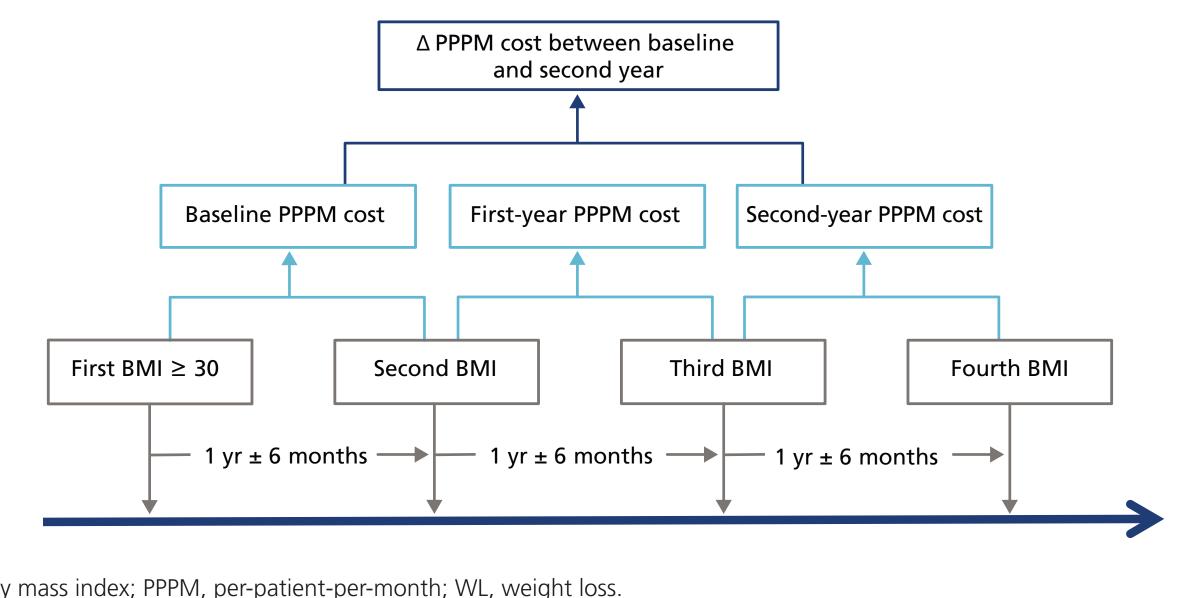
• Generalized linear models were used to examine whether change in PPPM healthcare costs from baseline to the first year of follow-up in the WL cohorts (Figure 1) and whether change in PPPM healthcare costs from baseline to the second year of follow-up in sustained-WL cohorts (Figure 2) differed significantly from the no-weight-change cohort

» Covariates with *P* < 0.2 in univariate analyses were included in the final models: age, sex, modified Elixhauser Comorbidity Index score, dyslipidemia, type 2 diabetes, osteoarthritis (knee, hip), gastroesophageal reflux disease, hypertension, and musculoskeletal pain

• Adjusted PPPM healthcare costs were further stratified by starting obesity class (class 1: BMI 30–< 35, class 2: BMI 35–< 40, class 3: BMI  $\ge$  40) to assess differential impact by starting obesity class



# **Figure 2**: Objective 2 – Assessment of the Impact of Sustained Nonsurgical WL on PPPM Healthcare Costs



BMI, body mass index; PPPM, per-patient-per-month; WL, weight loss.

# Results

#### **Overall Study Population**

- Overall, the total sample consisted of 20,488 adults aged 18–64 years with obesity, including:
- » 11,588 (56.6%) patients with no weight change » 5,072 (24.8%) patients with WG
- » 1,683 (8.2%) patients with  $\geq 3-\leq 5\%$  WL, 1,576 (7.7%) patients with  $> 5-\leq 10\%$  WL, and 569 (2.8%) patients with  $> 10-\leq 20\%$  WL
- Results are presented for patients with nonsurgical WL and no weight
- change, given the focus of this study

## Objective 1 – Nonsurgical WL vs No Weight Change

- Baseline characteristics for the total sample and by weight change status are shown in **Table 1**
- » Study cohorts were similar with respect to mean age and BMI (mean BMI: 35.3; ie, class 2 obesity) at index
- » The > 10– $\leq$  20% WL cohort had a higher proportion of women (65.9%) and a higher prevalence of musculoskeletal pain (42.9%) at baseline relative to other cohorts

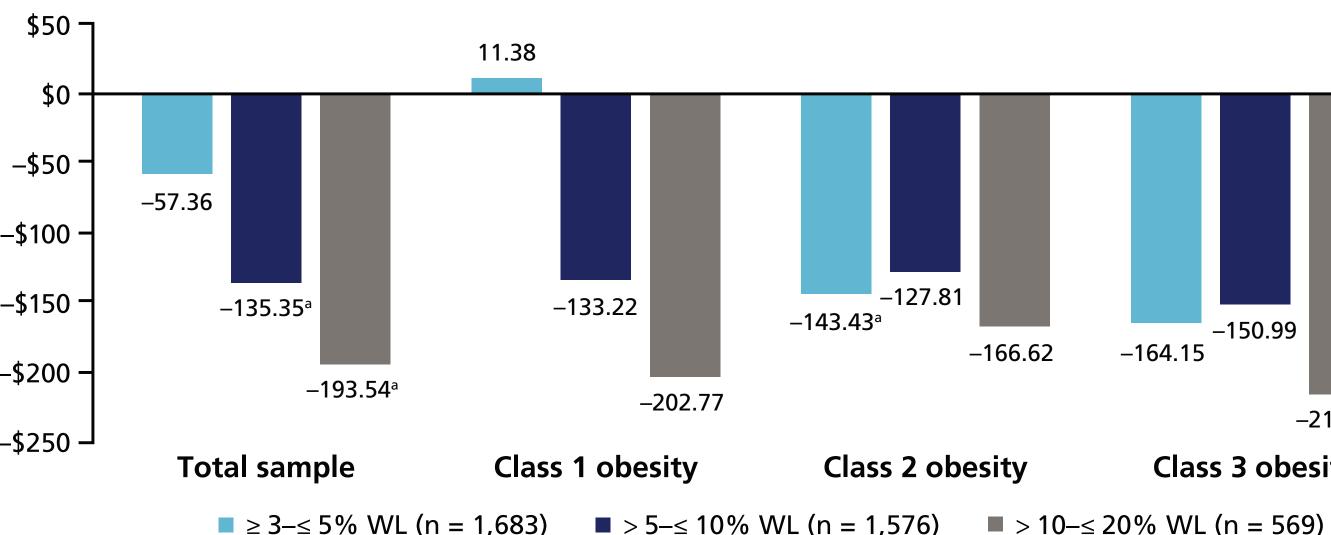
### Table 1: Objective 1 – Baseline Characteristics and Comorbidities Included in the Final Model by Weight Change Status

Variable	Total Sample	No Weight Change	≥ 3–≤ 5% WL	> 5–≤ 10% WL	> 10–≤ 20% WL
Sample size, n (%)	20,488 (100)	11,588 (56.6)	1,683 (8.2)	1,576 (7.7)	569 (2.8)
Age, mean (SD) <sup>a</sup>	47.9 (9.9)	48.6 (9.5)	48.7 (9.6)	47.9 (10.4)	46.3 (11.2)
Female, % <sup>a</sup>	53.7	50.7	51.7	55.8	65.9
Index BMI, mean (SD)ª	35.3 (5.4)	35.3 (5.3)	35.6 (5.6)	35.9 (6.0)	36.5 (6.4)
Elixhauser Comorbidity Index score, mean (SD)ª	0.9 (1.1)	0.8 (1.1)	0.9 (1.1)	1.0 (1.2)	1.2 (1.5)
Obesity-related comorbidities, n (%) Dyslipidemia <sup>a</sup> Type 2 diabetes <sup>a</sup> Osteoarthritis (knee, hip) Gastroesophageal reflux disease <sup>a</sup> Hypertension <sup>a</sup> Musculoskeletal pain <sup>a</sup>	8,745 (42.7) 3,854 (18.8) 880 (4.3) 2,397 (11.7) 9,283 (45.3) 7,482 (36.5)	5,078 (43.8) 2,139 (18.5) 527 (4.5) 1,294 (11.2) 5,294 (45.7) 4,112 (35.5)	777 (46.2) 444 (26.4) 62 (3.7) 236 (14.0) 841 (50.0) 617 (36.7)	685 (43.5) 398 (25.3) 65 (4.1) 194 (12.3) 701 (44.5) 605 (38.4)	225 (39.5) 107 (18.8) 22 (3.9) 78 (13.7) 246 (43.2) 244 (42.9)

<sup>a</sup>Differences with P < 0.05 based on Chi-square tests. BMI, body mass index; SD, standard deviation; WL, weight loss.

• The largest adjusted PPPM healthcare cost reductions (total sample: -\$193.54) occurred in the > 10- $\leq$  20% WL cohort (**Figure 3**), regardless of starting obesity class

#### **Figure 3**: Objective 1 – Adjusted $\triangle PPPM$ Total Healthcare Cost From Baseline to First Year of Follow-up for Nonsurgical WL Compared With No Weight Change



*ªP* < 0.05 PPPM, per-patient-per-month; WL, weight loss

#### Objective 2 – Sustained Nonsurgical WL vs No Weight Change • Sustained WL was observed in 2,352 (61.4%) of all 3,828 patients with

- nonsurgical WL
- » Sustained WL was observed in 1,113 (7.3%) patients with  $\geq 3-\leq 5\%$  WL, 964 (6.3%) patients with > 5– $\leq$  10% WL, and 275 (1.8%) patients with > 10-≤ 20% WL
- » As in the total sample, the proportion of women (63.3%) and the prevalence of musculoskeletal pain (43.6%) were higher in the >  $10-\leq 20\%$ sustained-WL cohort than in other cohorts (**Table 2**)

#### **Table 2**: Objective 2 – Baseline Characteristics and Comorbidities Included in the Final Model by Weight Change Status

Variable	Total Sample	No Weight Change	≥ 3–≤ 5% Sustained WL	> 5–≤ 10% Sustained W
Sample size, n (%)	15,307 (100)	9,097 (59.4)	1,113 (7.3)	964 (6.3)
Age, mean (SD) <sup>a</sup>	48.1 (9.9)	48.6 (9.5)	49.5 (9.2)	49.0 (10.0)
Female, % <sup>a</sup>	53.10	50.70	49.10	53.90
Index BMI, mean (SD)	35.3 (5.3)	35.2 (5.2)	35.6 (5.6)	36.1 (6.1)
Elixhauser comorbidity index score, mean (SD)ª	0.9 (1.1)	0.8 (1.1)	0.9 (1.1)	1.0 (1.3)
Obesity-related comorbidities, n (%)				
Dyslipidemia <sup>a</sup>	6,560 (42.9)	3,932 (43.2)	541 (48.6)	444 (46.1)
Type 2 diabetes <sup>a</sup>	2,824 (18.4)	1,591 (17.5)	335 (30.1)	285 (29.6)
Osteoarthritis (knee, hip)	657 (4.3)	407 (4.5)	45 (4.0)	41 (4.3)
Gastroesophageal reflux disease <sup>a</sup>	1,763 (11.5)	998 (11.0)	156 (14.0)	116 (12.0)
Hypertension <sup>a</sup>	6,970 (45.5)	4,120 (45.3)	575 (51.7)	454 (47.1)
Musculoskeletal pain <sup>a</sup>	5,507 (36.0)	3,174 (34.9)	407 (36.6)	361 (37.4)

<sup>a</sup>Differences with P < 0.05 based on Chi-square tests.

BMI, body mass index; SD, standard deviation; WL, weight loss.

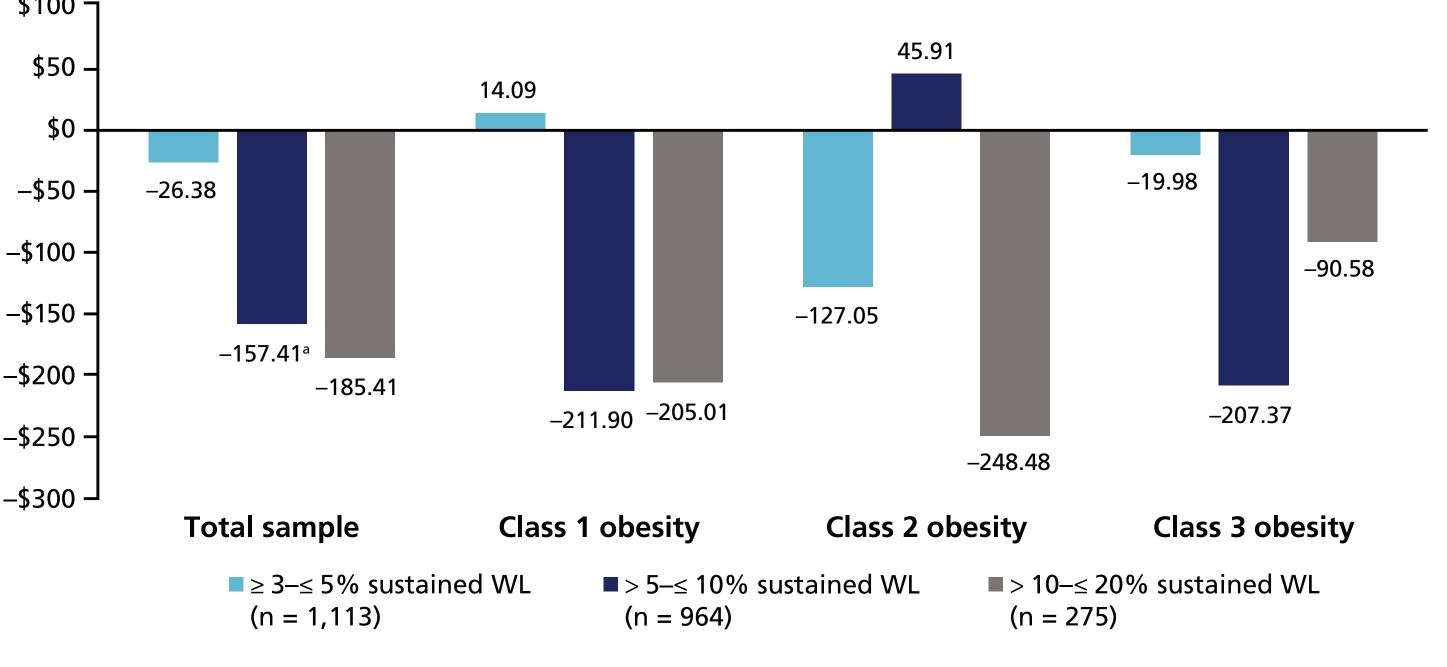


- **Class 3 obesity**

- > 10−≤ 20% Sustained WL 275 (1.8) 47.6 (11.0) 63.30 36.5 (6.3) 1.4 (1.7)
- 129 (46.9) 64 (23.3) 14 (5.1) 39 (14.2) 129 (46.9) 120 (43.6)

- The largest adjusted PPPM healthcare cost reduction (total sample: -\$185.41) occurred in the > 10– $\leq$  20% sustained-WL cohort across starting obesity classes (**Figure 4**)
- » For the  $\geq 3-\leq 5\%$  and  $> 10-\leq 20\%$  sustained-WL cohorts, the largest adjusted PPPM healthcare cost reductions (-\$127.05 and -\$248.48, respectively) were observed among individuals with starting obesity class 2
- » For the  $> 5-\leq 10\%$  sustained-WL cohort, the largest adjusted PPPM healthcare cost reduction (–\$211.90) was observed in individuals with starting obesity class 1

#### **Figure 4**: Objective 2 – $\triangle$ PPPM Total Healthcare Cost From Baseline to Second Year of Follow-up for Sustained Nonsurgical WL Compared With No Weight Change



 $^{a}P < 0.05$ PPPM, per-patient-per-month; WL, weight loss.

# Limitations

- Weight measurement in the EMR provides very few data points to track weight fluctuations
- Patients in poor health may be more likely to receive diagnoses/procedural codes and have more frequent BMI measurements, potentially leading to selection bias in the analyses
- Stratified analyses were based on small patient counts in each group

# Conclusions

- Considerable short-term healthcare cost savings were observed with nonsurgical WL compared with no weight change and sustained nonsurgical WL compared with no weight change 1 year after WL in adults with obesity; this was true in all nonsurgical WL and sustained nonsurgical WL cohorts ( $\geq 3-\leq 5\%$ ,  $> 5-\leq 10\%$ , and  $> 10-\leq 20\%$ )
- Overall, greater magnitudes of nonsurgical WL and sustained nonsurgical WL were associated with greater cost savings
- Our study demonstrated that there is substantial economic value of nonsurgical WL in adults with obesity. Improved access to WL medications and strategies should be considered by payers and employers

References: (1) Hales at al. Prevalence of obesity among adults and youth: United States, 2015–2016. https://www.cdc.gov/nchs/data/databriefs/db288.pdf. Published October 2017. Accessed October 2019; (2) Waters & Graf. America's obesity crisis: the health and economic costs of excess weight. Milken Institute.org/sites/default/files/reports-pdf/Mi-Americas-Obesity-Crisis-WEB.pdf. Published October 2018. Accessed October 2019; (3) Oster et al. Lifetime health and economic benefits of weight loss among obese persons. Am J Public Health. 1999;89:1536–1542; (4) Avenell et al. Systematic review of the long-term effects and economic consequences of treatments for obesity and implications for health improvement. Health Technol Assess. 2004;8:iii-iv, 1–182; (5) Lopes et al. Is bariatric surgery effective in reducing comorbidities and drug costs? A systematic

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